

MINISTRY IMPACT REPORT



2018

BORN  TO BLAZE

MINISTRIES





From the desk of Reverend Carl Wesley Anderson, Executive Director/Born to Blaze Ministries

LOVE SPEAKS

.....

We wish to thank you for being a part of our story. You have prayed, encouraged, given of yourselves, and have faithfully financially supported BORN TO BLAZE in order for us to continue to move forward and reap fruit this past year. This is our faith coming together and working in ways that produces immeasurable impact and Kingdom results. To this end we are grateful for you every **faith step** along the way.

Thank you!

There are so many wonderful ways that the Lord has opened doors and expanded our ministry and territory this past year, but first let me share with you a story of a recent message that I recently received on the heels of LOVE SPEAKS - our new TV series that premiered October 2018 and currently airing on Trinity Broadcasting Network - one of the world's largest networks.

A viewer (Dave G.) wrote the following, and with his permission we wish to share it with you;

"I caught the first episode of Love Speaks on TBN and was mesmerized by it. It immediately heightened and deepened my relationship to the Bible. Somehow I am already cherishing mine more. ...I was raised Methodist but left (the church) at 16 and then drifted all over the place spiritually for a very long time. I kept trying to find my way back but somehow I just couldn't. Then I saw the first episode of Love Speaks on TBN and was just bowled over. Seeing such passion for the Word made me realize there must be "something there" which in turn made me realize what a fool I have been. And then I prayed the prayer of Salvation with Carl on his website. I was (and am) ready to start over. Carl, I really can't explain how much your Love Speaks series and what I'm reading in your emails has moved me and changed me."



Filming on location in Ireland.

Praise the Lord! More and more wonderful stories like this are coming in. The power of the work of the Holy Spirit has been evident in the many lives of people near and far who have shared their stories with us.

Goodness of God

Because you gave and supported us in 2018, we accomplished goals and saw God do the following:

- New LOVE SPEAKS book (updated and reprinted in August 2018)
- Documentary film series with unique 7 1/2 hours of content and designed as a ministry tool to impact faith
- New "Original" LOVE SPEAKS series licensed and airing on TBN - largest Christian platform (100 million audience)
- New Website: www.LOVESPEAKS.TODAY
- New LOVE SPEAKS audio book (read by Carl Wesley Anderson) available on Amazon, iTunes, and Audible
- New and free resource - Ebook 'Hearing the Voice of Our Father'
- New social media platforms - branded and consistent messaging
- Social Media Memes and signature posts created and designed - gaining traction and making impact, interactive
- New fundraising tools and diversified revenue streams in order to grow support and meet financial burdens

Growth Statistics

Because you gave and supported us in 2018, we accomplished goals and saw God do the following:

- LOVE SPEAKS book is impacting others and seeing movement in both the United States and United Kingdom
- LOVE SPEAKS website sees traffic from over 15 countries including Australia, Japan, Hong Kong, and the Philippines
- Web visitors seek more information or order ministry tools
- Gained a 100 million plus worldwide audience and viewership through our broadcast partner TBN
- LOVE SPEAKS trailer had 150 views in spring 2018 - and now to date has been viewed over 1.2 million times
- Online presence in all social platforms is growing and with many people sharing their impact messages



Praise Reports and Encouraging Words

Because you gave and supported us in 2018, we accomplished goals and saw God do the following:

- "What a wonderful resource! I thank our **good and gracious God for making this Series available!** To be able to fill our minds and hearts with this important and timely information is **like eating a Thanksgiving feast for the soul!** Thank you for this beautifully crafted presentation/teaching. I can't get enough!" (Kathy)
- "I caught the first episode of Love Speaks on TBN and was mesmerized by it. **It immediately heightened and deepened my relationship to the Bible.** Somehow I am already cherishing mine more." (Dave)
- "Wow! This was **truly impactful and amazing!** Thank you for reminding me that many have died for the gospel. **Looking forward to the rest** of the Series!" (Ana)
- "Incredibly **powerful & inspiring.** If the rest of the Series is like this, it will be the **best Series TBN has ever aired!**" - (David)
- "This Series **gives me strength** to trust that God's Word is true!" (Karla)
- "I am **inspired and moved...**" (Jennie)
- "Wow! I am so **impacted with the presentation of the Gospel of our LORD Jesus Christ** in these films!" (Mai)
- "I was blessed by the authentic passion that you shared in this first episode and **I look forward to watching (and studying along)** for the remaining episodes in this series. Thank you for introducing Jeremiah 6:16 to me and **presenting this word in a fresh and new way.** I know that I have read this Scripture before but through your illustration regarding the monks at Skellig Michael, it came alive! Thank you also, Carl, for sharing your personal story battling cancer. **It is evident that you are walking in faith and in the love of the Father.** Thank you for your encouragement and being a living testimony of His hope." (Jamie)

Financial Landscape

We thank the Lord for his goodness to us and for the generous support of our faithful monthly donors and those providing one time gifts. Over the past few years, however, annual giving fell short and **resulted in some critical times for us** - we prayed and walked by faith trusting the Lord and not knowing where or how or through whom His answers would come.

This past year we sought out sound advice and wise counsel and we currently have renewed hope and greater knowledge in how to move the ministry to not only a place of sustainability, but also to where it allows for growth and expansion over the next year.

This is where you come in. In our case, it doesn't take a village - it takes a body! A body of believers contributing each member's part to make us whole.

We are providing a variety of ways for one to help support our ministry, offset expenses and enable growth goals. They include the following for your consideration:

- Increase Giving
- Become a Monthly Donor
- One Time Gift
- Offer Matching Gift
- Volunteer
- Donate Used/New Items
- Host a Small Gathering
- Transfer Stock (Tax Benefits)
- Sponsorships - businesses and individuals (film credits)

In addition please look through our web pages to read about all of the ways to be involved and more. We need you more now today than ever before. **Exciting, and a faith walk all rolled into one.**

Financial Goal

This upcoming year we need to raise approximately **\$200,000** to meet budget and growth goals in **2019**. This total includes financial contributions, and where some may be offset by donated goods and professional services. As good stewards of managing your financial contributions, we have seen how God has faithfully multiplied our efforts and minimized areas of expenses, and that in some cases seems impossible. Considering high costs associated with a general production budget to create content on average - **we truly have witnessed the LORD multiply the fish and loaves.**

Where does the money go?

- Administrative Costs and Overhead
- New Program Development
- New Content Development
- Filming, editing
- Speaking and Teaching Opportunities
- Travel related to filming and interviews
- Web Development and Maintenance
- Outside services
- And more.

New Goals and Initiatives 2019

- January 1, 2019 launching online learning through MASTERCLASS courses and based on LOVE SPEAKS
- January 2nd, Interview on TBN-UK program, "TBN Meets Carl Wesley Anderson" - leading into January 3rd airing of Love Speaks Series on TBN-UK to millions of homes
- Creating (2) 1 Hour specials focused on and centered around Easter and Christmas for broadcast
- Creating and broadcasting a Special 1-Hour compilation of the 21 Ways that LOVE SPEAKS from the MASTERCLASS (the best 1 hour of content from the 10 hours in the Class, to a potential reach of millions of new homes)
- Planning, writing and pre-production for the next 7 Films in the Series
- Creating and broadcasting a new documentary compilation (with new, never-before-seen content) and potentially reaching millions of new homes through our strategic approach and new partnerships
- Mission trip focus with plans to teach, train and bring impartation to leaders in third world nations such as Africa, India, China, and more
- Hire staff members to offset workload as a growing ministry
- Book speaking and teaching engagements in churches and outreach evangelistic opportunities

Closing Comments

As a response to what the Lord is doing in and through us, we look with hope towards 2019 and we invite you to prayerfully consider your financial gift this Christmastime, and with new or increased support in 2019. We pray that what is coming will take us and our ministry to a new level of being, where faith comes alive in increasingly and abundant ways to each of us, the now generation, and the ones to come. **We believe this next year will truly usher in the most extraordinary phase yet.** God is calling us to follow Him into 2019 as He transforms us, those whose lives we encounter, and those we reach to the ends of the earth. We believe that our faith will continue to come alive as we continue to partner in the Lord for Kingdom gain and God's glory.

You are invited to bring the very best to offer as we celebrate His coming into the world, and as we look forward to sharing and spreading this GOOD NEWS with the arrival of 2019 and beyond to the the ends of the earth.

And as always - keep listening!

Carl Wesley Anderson

It is an honor to serve you and a blessing to partner in ministry together.

THANK YOU!